

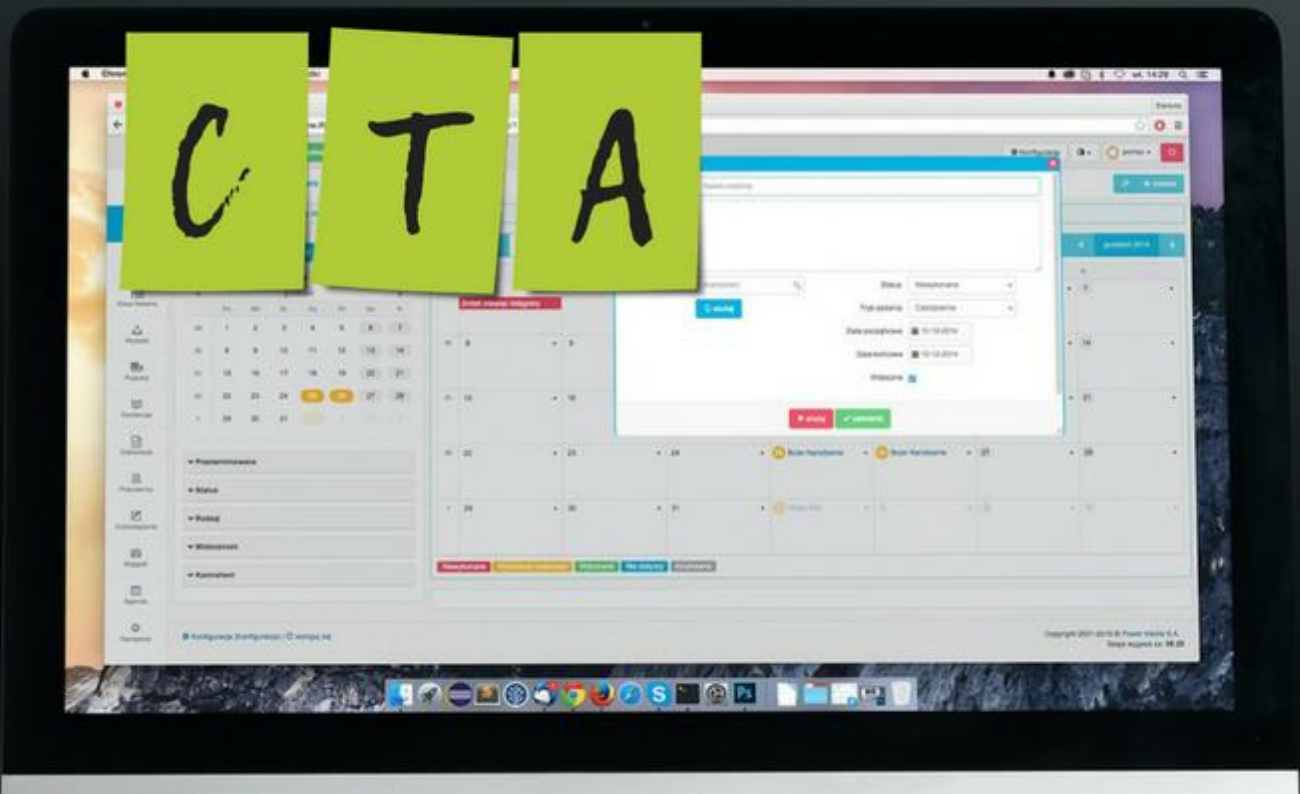
# 100 Calls-to-Action



**READY  
TO SEND**

YOUR EMAIL & SOCIAL MEDIA PARTNER

Ready to Send © 2018



## What is a Call-to-Action?

Businessdictionary.com defines a Call-to-Action as follows:

*“Words that urge the reader, listener, or viewer of a sales promotion message to take an immediate **action**, such as “Write Now,” “**Call** Now,” or (on Internet) “Click Here.”*

*A retail advertisement or commercial without a **call-to-action** is considered incomplete and ineffective.”*

We’ve compiled Calls-to-Action directed at both buyers and sellers and an additional 40 general CTA’s you can use in your marketing campaigns to help you get started.

# Calls-to-Action for BUYERS

1 - 10

- 1 Best Kept Secrets Buyers Need To Know
- 2 Best Value
- 3 Buy To Let Information
- 4 Buy Your Next Home For Less Than The Cost Of Paying Rent
- 5 Call Now For A Free Home Matching Consultation
- 6 Confused About Buying In Your Area? Ask Me Your Questions
- 7 Contact Us Today For A Free Report On Real Estate Investments In [Area]
- 8 Enjoy Your Virtual Tour
- 9 Enroll In Our Real Estate Investment Class
- 10 Find Out Which Houses You Do Not Want To Buy In [Area]

# Calls-to-Action for BUYERS

11 - 20

- 11 Finding Your Next Home Is Just A Click Away
- 12 Finding Your Next House Is Simply A Click Away
- 13 Foreign Investors — How To Buy Property In S.A
- 14 Free Download: First-Time Home Buyer's Guide
- 15 Get A Fast, Customized List Of Homes That Meet Your Personal Specifications
- 16 Get The More Important Details On This Home Now
- 17 How Do You Make The Winning Offer?
- 18 How To Save Thousands On Your Next Home
- 19 Learn How To Buy A Home For Less Than Your Current Rent
- 20 Read How To Save Thousands On Your Next Home

# Calls-to-Action for BUYERS

21 - 30

- 21 [Relax...Finding Your Next Home Is Just A Click Away](#)
- 22 [See How We're Helping Our Clients Find Their Dream Homes](#)
- 23 [Sign Up For Listings In \[Area\]](#)
- 24 [Subscribe Now For Free Tips On How To Buy A Bank Repossessed Property](#)
- 25 [Take Our Home Buyers Quiz](#)
- 26 [Tips On Buying Bank Repossessed Properties](#)
- 27 [Twenty Home Buying Tips](#)
- 28 [Watch This Free Video On Making The Most Of Your Next Home Purchase](#)
- 29 [What Has The Listing Agent Not Told You? I Know. Call Me Now](#)
- 30 [15 Tips For Maintaining Your Home After Registration](#)

# Calls-to-Action for SELLERS

1 - 10

- 1 Call Me Now To Discuss How I Will Sell Your Home For More
- 2 Call Now To Find Out What Similar Homes On Your Street Have Sold For
- 3 Check Out Home Values in [Area]
- 4 Click Here To Receive Tips To Sell Your Home Fast
- 5 Download Our Sellers eBook For Helpful Advice
- 6 Download The 10 Biggest Mistakes Home Sellers Make
- 7 Fill Out This Form To Find Out Your Home's Value
- 8 Find Out What Your Home Is Worth (Free, No Obligation)
- 9 Free Market Evaluation
- 10 Free Relocation eBook

# Calls-to-Action for SELLERS

11 - 20

- 11 Free Report: 10 Questions to Ask BEFORE Selling your Home
- 12 Get A Free CMA!
- 13 Get A Free Downsizing eBook
- 14 Get A Free Online Market Evaluation Now!
- 15 Get Your Free Relocation eBook
- 16 Here's Your Free Sellers Checklist
- 17 No Obligation Consultation
- 18 Read This Report To Sell Your Home FAST
- 19 Receive A Free Market Analysis
- 20 Request A Neighbourhood Market Report

# Calls-to-Action for SELLERS

21 - 30

- 21 [Sell Your Home Fast](#)
- 22 [Sellers – Don't Make This Mistake](#)
- 23 [Sign Up For Free Marketing Tips](#)
- 24 [Subscribe To Our Sellers' Newsletter](#)
- 25 [The Home Selling Process – Download The eBook](#)
- 26 [Tips To Selling Your Home Quickly](#)
- 27 [Understanding The Transfer Process – The Complete Guide](#)
- 28 [Want Market Information On Sales In Your Area?](#)
- 29 [Want To Know How To Get Better Than Asking Price?](#)
- 30 [What's Your Home Worth?](#)



# Calls-to-Action GENERAL

1 - 10

- 1 Call Us This Week To Schedule An Appointment
- 2 Click Here To Enroll Today
- 3 Click Here To Find Out All The Details
- 4 Download Free Report Instantly
- 5 Download Our eBook For More Information
- 6 Expires At Midnight Tonight
- 7 For A Short Time Only
- 8 Free Newsletter – Sign Up Here!
- 9 Get A Free...
- 10 Get All The Local Market Information You Need To Make The Best Decision

# Calls-to-Action GENERAL

11 - 20

- 11 Get It Now!
- 12 Get Professional Real Estate Advice
- 13 Get Started Today
- 14 Get TODAY'S Real Estate Market Data
- 15 Get Your Free Relocation eBook
- 16 I Can't Wait To Hear From You
- 17 I Invite You To...
- 18 Immediate Download
- 19 It's Important That You Respond Promptly
- 20 Join Our Monthly Mailing List

# Calls-to-Action GENERAL

21 - 30

- 21 Just Hit Reply And We'll Email You The Details
- 22 Just Reach For Your Phone
- 23 Limited Time Offer
- 24 No Question Too Small – Contact Us
- 25 Please Don't Hesitate To Call Us
- 26 Read This Newsletter And Start Saving Tomorrow
- 27 Register For Market Information
- 28 Request Your FREE Quote Today
- 29 Reserve Your Spot Now
- 30 Send For Our Free Brochure

# Calls-to-Action GENERAL

31 - 40

- 31 Sign Up For Our Free Newsletter Packed With Real Estate Tips
- 32 Subscribe Here For Free Market Reports
- 33 Subscribe To Our Monthly Newsletter Here
- 34 Talk To A Knowledgeable Agent
- 35 Talk To An Expert
- 36 Tell Us What's Important To You
- 37 We'd Like To Hear From You
- 38 We're Waiting For Your Call!
- 39 What Keeps Our Clients Coming Back?
- 40 Why Not Give Us A Call To Find Out All The Details?